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P. W. WOOLWORTHS CO.

July 13, 1961

WOOLWORTHS CORP.  
NEW YORK 7, N.Y.

Mr. Harry S. Cunningham, President  
S. S. Kresge Company  
2727 Second Avenue  
Detroit 32, Michigan

Dear Harry:

This will follow up my letter of June 29, in which I stated that we expected to come to a decision with respect to Sunday openings as far as our Woolco stores are concerned. Our decision, at least for now, is as follows:

The Woolco Department Stores will take the same position as the Woolworth Company and oppose Sunday openings, supporting state laws or ordinances against Sunday opening.

If we open a Woolco Department Store in an area where there are no laws against Sunday openings and there are no discount houses in competition, we would not start the precedent by opening on Sundays.

However, if we open a Woolco store in an area such as California, where Sunday has become a very popular shopping day and a big proportion of weekly sales, and competing discount houses are in the area, then we would give consideration to being open on Sundays.

Sincerely hope that your meeting on the 20th will be a big success.

Sincerely,

KA

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